

EZEELS platform is for homeowners wanting to **purchase an ongoing (Recurring-subscription based) service** from companies providing their service in one of the following categories:

1. Lawnmowing, lawn fertilizing and weed control, shrubs trimming with lawnmowing or all of these together **on an ongoing basis**
2. Pest Control, Mosquito Control or both together **on an ongoing basis**
3. Swimming Pool maintenance **on an ongoing basis**
4. HVAC maintenance (no one time repairs) **on an ongoing basis** (usually quarterly)
5. House cleaning and/or maid services **on an ongoing basis**
6. Pet services including Pet grooming **on an ongoing basis**
7. Carpet steam cleaning/shampooing **on an ongoing basis (usually monthly or quarterly)**

If you do not provide your service on an ongoing basis, then you may not be eligible to list your service on EZEELS. If you have any questions related to this, please email us at info@ezeels.com or call us on (844) 439-3357.

You are strongly encouraged, but not required, to provide discounts to users who purchase your service in groups. You will see more about how to provide discount in the following pages.

Please read this document in its entirety before creating your services on EZEELS. By continuing, you agree to our Service Provider terms and conditions at:

<https://ezeels.com/page/service-provider-terms-conditions>

This is the process of onboarding a Company providing a consumer Service onto EZeels platform. The overall process should take anywhere from 10-20 minutes depending on the Service offerings. The following items are required to complete this process:

Documents:

1. State or Government issued ID of the Business Owner/Manager or the authorized person of the company completing this registration
2. Filled W9 form of your business
3. Business Insurance

In addition to the above documents, you should be prepared with the list of Service (s) and the plans you will be offering along with the discount tiers.

Step 1: Go to EZeels.com and click on “Register as Service Provider” on the top right.

Fill in the requested information on this page as below and click Continue:

Step 2: Fill your Company name and upload the 3 documents in the Verification section, and select your Company's or regional office's location. Click Submit.

Step 3: Now check your email you entered on the previous page and click on the “Verify email” link:

Welcome, thanks for registering on Zeels

Zeels <noreply@zeels.net>

Sunday, February 19, 2023 7:05:10 PM



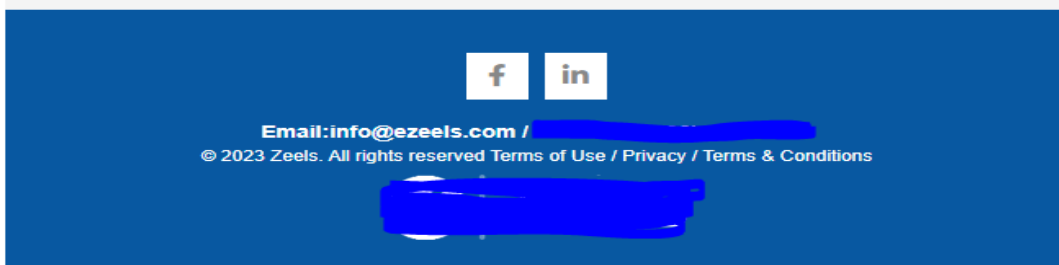
Hello John Gonzales ,

Thanks for registering on EZeels.com. Please click on the below link to verify your profile.

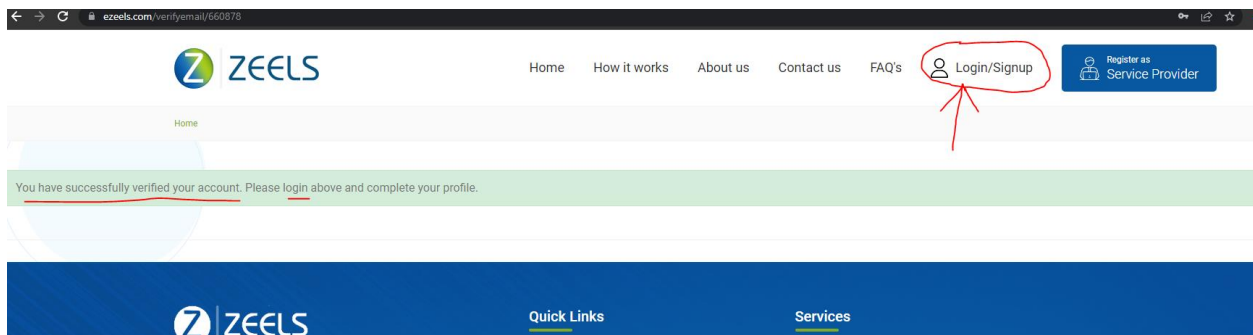
[Verify email](#)

Thanks,

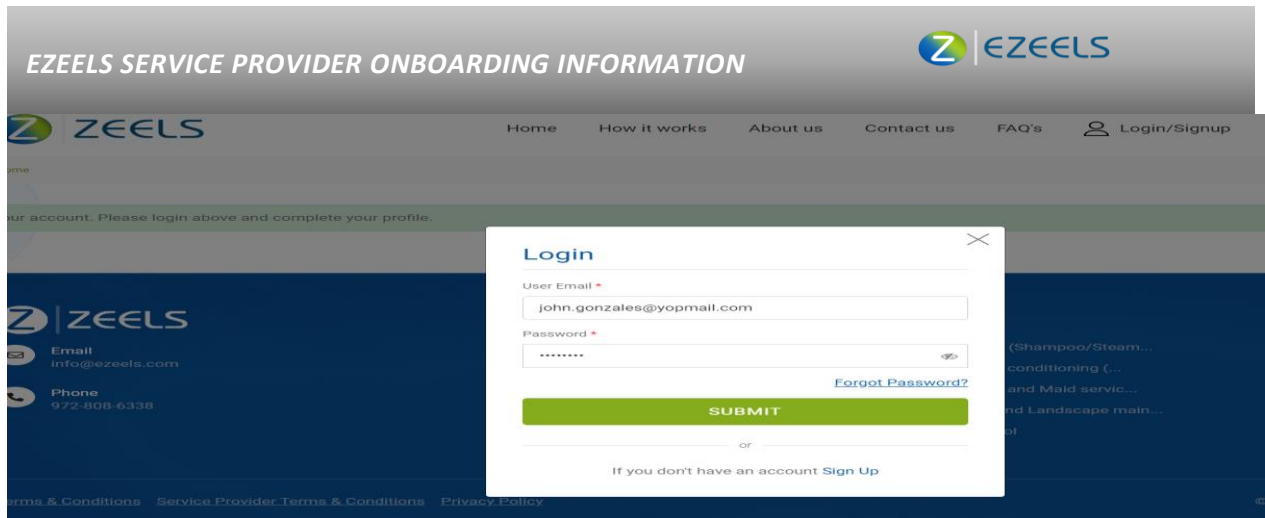
Team



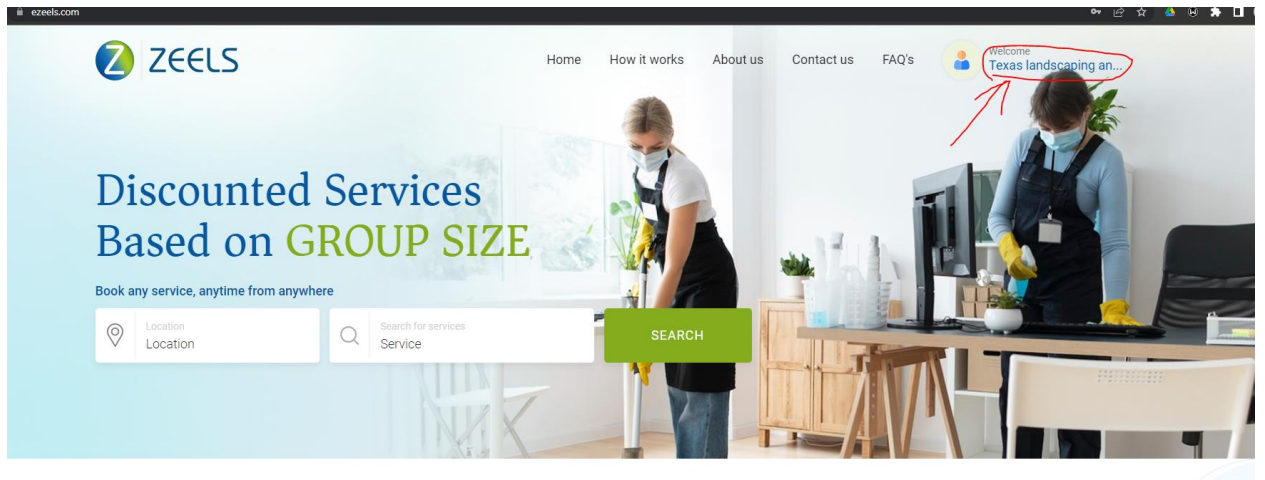
When you click on “Verify email” in your email, you will be taken to this page. Click on “Login/Sign Up” on this page.



Step 4: Enter your Login information.



Step 5: On the next page, click on your Profile on Top Right.



You will be taken to this page. Click on "My Profile" on the left

Dashboard

Your service listing is not visible to the Home Owners. Please enter your bank information from My profile on the left before adding your services. X

To-Do Jobs 0 Completed Jobs 0

Total income

Weekly \$0 Monthly \$0 6 Monthly \$0 12 Monthly \$0

Step 4: You will need to Enter your bank information to start getting paid for the jobs. Click on “Enter your bank account” button.

Zeels.net, LLC

LLC partners with Stripe for secure payments and financial services.

Get paid by Zeels, LLC

Fill out a few details so you can start getting paid.

Email

Mobile number

We'll text this number to verify your account. Message and data rates may apply. By continuing, you agree to our Terms of Service and Privacy Policy. In text mode, you can skip this with the last phone number.

Continue →

Fill out all the details in the following pages as required on Stripe payments processing website.

If you have the business website, enter it on the following page including facebook page or enter the service description if you don't have one.

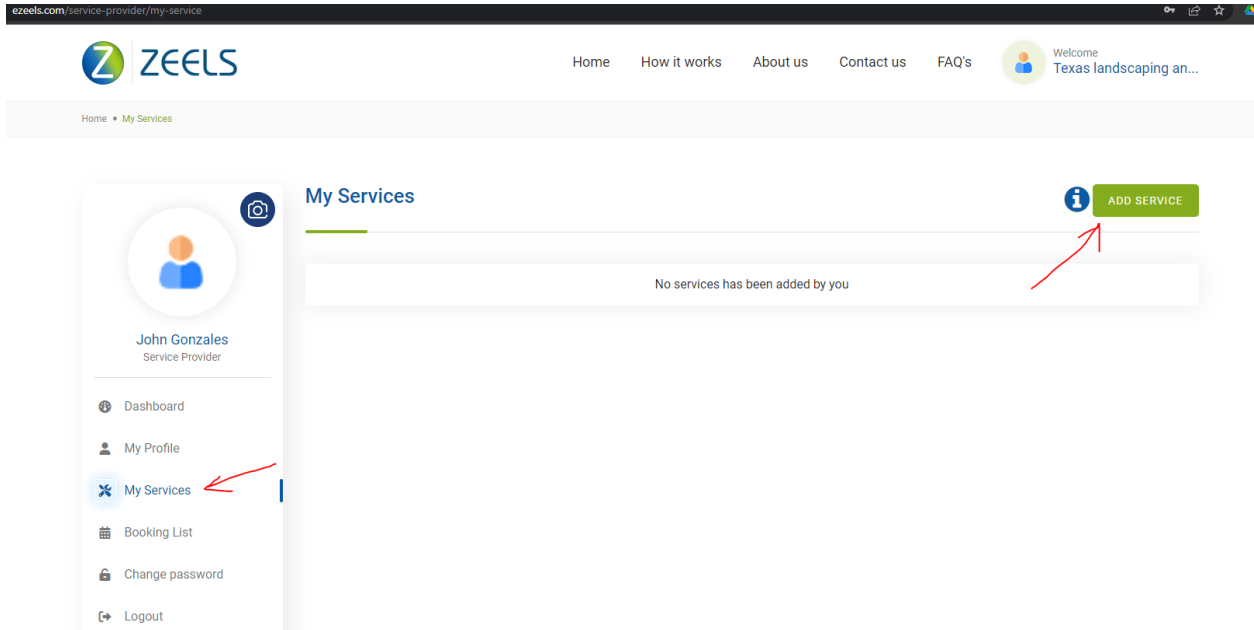
Step 5: Enter your bank account information. Remember, you are on Stripe’s Secure Payment processing website, EZeels does not collect or store any of the Banking information.

After entering the requested details on Stripe.com website, you will be redirected back to EZeels.com website.

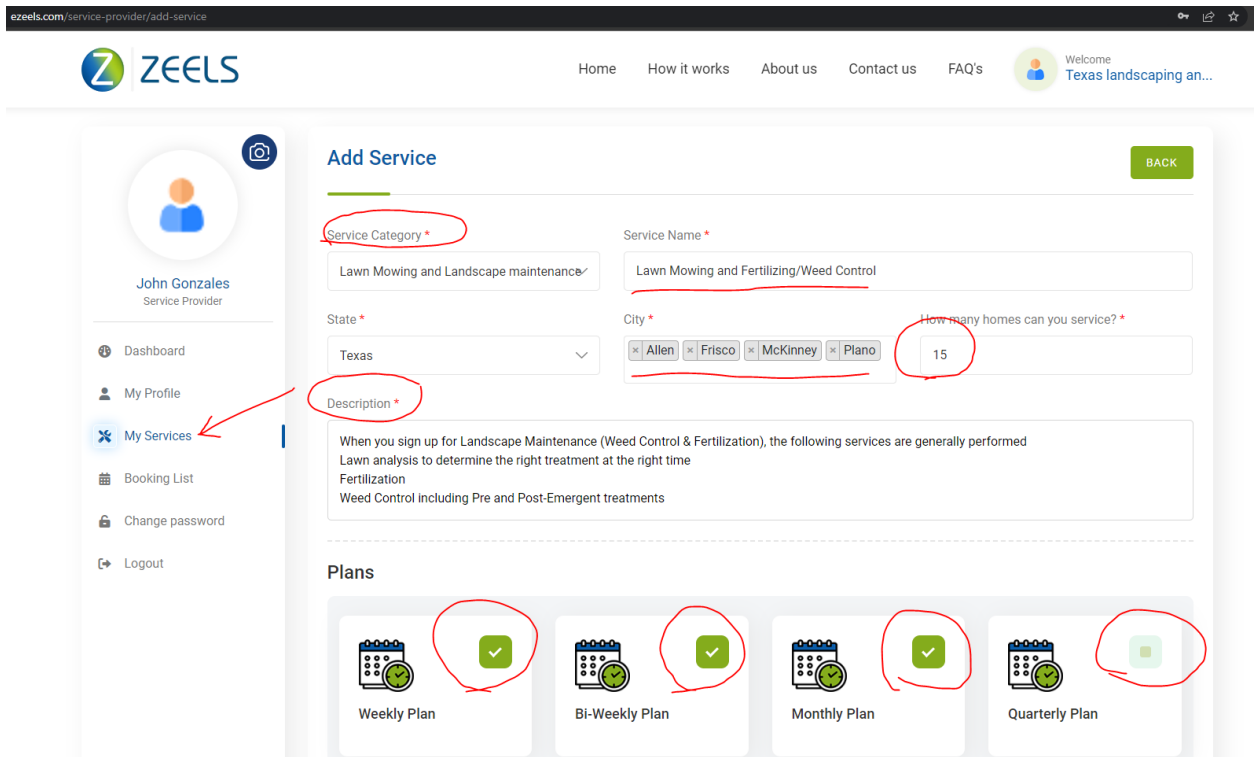
Step 6: Next step is entering your Service details. Select the Service Type and enter the description for your service as below and click Submit.

Now wait for the EZeels team to review your profile details including your documents. Once it is approved (if not already), you will get an email with the confirmation of profile approval. Go ahead and start adding your Services as in step below.

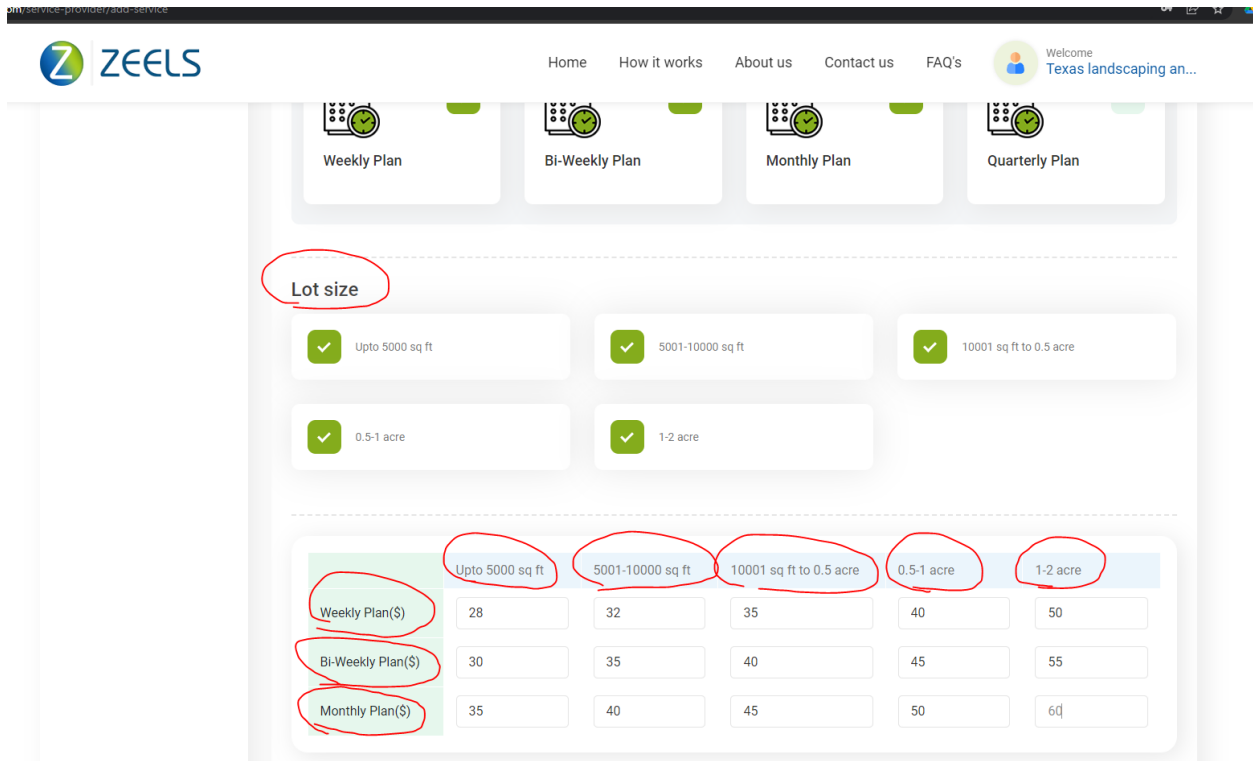
Step 7: Go to My Services on the left after logging into your profile and click Add Service.



Now carefully add the appropriate details for your service as below:



- a. Service Name: What users will see when they click your business name. See the example in the picture.
- b. City or Cities you service: Enter all the cities where you plan to provide your service.
- c. How many homes can you service?: Enter the maximum homes you can service. Be careful as to not put a bigger number than you or your team are capable of performing.
- d. Plans: Do you provide Weekly, Bi-Weekly, Monthly and/or Quarterly Plans? Select every appropriate option. For eg. Usually the lawn service is weekly and bi-weekly whereas the pest control service frequency is quarterly.



- e. Lot size/Home size (if applicable): Select all the lot or home sizes you or your team can work on.
- f. Cost: Enter the cost of your service for the Plans you selected above. See the example above.

****Important Note about cost: The amount you entered above is not the amount you will be receiving in your bank for that service. This is the base amount that a customer will see. When they get discount based on the discount tier (point 'g' below) you enter, the amount will decrease accordingly**

The amount you will receive: Cost you entered above minus discount you set for the group. (eg. If you enter \$30 for bi-weekly lawn mowing for upto 5000 sq ft lot, the amount you will receive is: \$30-(5% discount=\$1.5)=\$28.5.

Remember, this is just an example, your actual amount will vary based on the cost number you enter above and the discount tier you set.

- g. Discount: Click on "Add" to add the Discount tiers that you will provide for customers in groups. See the example below. This is just a suggested example; you should add according to your

preference. Providing discounts for groups encourages users to bring in more users and also helps with customer retention.

h. Click Submit.



	Upto 5000 sq ft	5001-10000 sq ft	10001 sq ft to 0.5 acre	0.5-1 acre	1-2 acre
Weekly Plan(\$)	<input type="text" value="28"/>	<input type="text" value="32"/>	<input type="text" value="35"/>	<input type="text" value="40"/>	<input type="text" value="50"/>
Bi-Weekly Plan(\$)	<input type="text" value="30"/>	<input type="text" value="35"/>	<input type="text" value="40"/>	<input type="text" value="45"/>	<input type="text" value="55"/>
Monthly Plan(\$)	<input type="text" value="35"/>	<input type="text" value="40"/>	<input type="text" value="45"/>	<input type="text" value="50"/>	<input type="text" value="60"/>


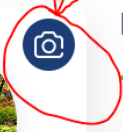
Discount you'll give for the group of users

Group Members	User Discount(%)	<input type="button" value="ADD"/>
From <input type="text" value="1"/> to <input type="text" value="5"/>	<input type="text" value="5"/>	<input type="button" value="ADD"/>
From <input type="text" value="6"/> to <input type="text" value="10"/>	<input type="text" value="7"/>	<input type="button" value="ADD"/>
From <input type="text" value="11"/> to <input type="text" value="20"/>	<input type="text" value="10"/>	<input type="button" value="ADD"/>
From <input type="text" value="21"/> to <input type="text" value="50"/>	<input type="text" value="15"/>	<input type="button" value="ADD"/>


Your service will show as below. If you want to **add another service** (eg Lawn Mowing only or Weed/Fertilizer only or shrub trimming only or all 3 together, pest control only or pest control with mosquito treatment or anything else), click on **Add Service** and follow the above step 7.


Remember to add your company logo here so customers can see your company logo when they visit your listing.

My Services



John Gonzales
Service Provider

 Dashboard



Lawn Mowing and Fertilizing/

After the Service is purchased by a Home Owner

Once the home owner purchases the service, you will receive an email that a home owner has purchased the service. You will then need to login to your account to find the details about what service was purchased, by whom and for what frequency.

You need to go to your dashboard and go to “Booking List” on the left. You will see all the “In Process” and “Past” services. In process services are the ones you need to perform. You can contact the homeowner to schedule the service.

Once you perform the service, come back to this dashboard, click on the user where you performed the service and click on “Mark Complete”. The homeowner will receive an email that the service was marked complete. If they are satisfied with the service, the service will be marked complete after 2 days and go to “Past” tab in “Booking List”. You will also receive the payment after that. If the homeowner, however, was not satisfied, they may contact you or reject the service. If that happens, the service will come back to “In Process” tab. Please contact them to understand the reason and once resolved, please mark it complete again.